

Media release

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Faith-based Social Networking Site goes Global
Connect with faith and friends in your own language!

www.FaithTrip.net

Since its launch, March 31, FaithTrip.net has received over 50,000 unique visitors and a steady stream of new members from all over the world.

To cater for the worldwide reach of the church, and in the spirit of this season of Pentecost, the Faithtrip platform has gone multilingual, providing members the ability to navigate and converse in 7 languages.

"FaithTrip is about providing a universal discussion platform to connect groups across the entire Church using the revolutionary characteristics of online networking and web 2.0," said Fr Michael Kelly, Executive Director of Church Resources, (the organisation behind the development of the project in response to a recommendation by the Australian Bishops Conference).

He insists that "it's therefore important to respond to the requirements of this broader community to make the site a more dynamic resource for them to achieve this via a one-stop location."

The languages of FaithTrip represent those which are considered 'official Vatican languages' but with the addition of Polish and German in honour of Pope Benedict XVI and his predecessor, John Paul II.

"This is just the beginning," said one FaithTrip Content Manager, Joseph Davies. "Our forward planning aims to include languages from Asia, Africa to the Middle East."

He explained that currently "for each language there is at least one moderator located in their specific countries of origin on call for the needs of their members and site pages from their language group."

Unlike any other site for its audience, FaithTrip currently offers personalized blogs, community forums, multimedia sharing, unique videos, music, event calendars, wikis, shopping, news, competitions and more, all with a faithful flavour.

The site is hosted by Telstra – a key partner of Church Resources - and constructed by Knowledge Community (ACRYN), known for their dedication to cyber-safe platforms and educative considerations.

FaithTrip hasn't been built around any particular event, single community or charism, but has rather been constructed to allow interaction and communication across the entire Church calendar and wider community.

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About Church Resources

Church Resources is a charitable trust, established by the Bishops of the Catholic Church within Australia, to help the Church and not-for-profit community to work collectively for the common good.

Church Resources' mission is to help church and not-for-profit organisations achieve efficiencies and improve quality of service and to provide a national Church telecommunications infrastructure.

From an initial focus on Catholic institutions, Church Resources have expanded its services to include Jewish, Lutheran, Uniting, Anglican and other church and not-for-profit groups.

[Links List:](#)

www.youtube.com/user/faithtrip

www.facebook.com/